

Fundraising Activities

- Book Sales are our largest source of revenue. Gail Wells and her small army of volunteers sell donated and used books through Amazon sales, the weekly MainStreet Farmers Market, and our quarterly book sales, recently renamed BAM! (Books and Media) Book Sales.
- Books donated from the community also get sold in our Bookstores at each Library branch, staffed whenever the Library is open by our very dedicated volunteers, and managed by Paula DeBell and Kathy Christy.
- In keeping with our tradition of holding two marquee-level fundraisers each year, the Friends held the Trivia Bee at the Junior Seau Beach Community Center on July 17, 2016, and the Afternoon Tea on the Civic Center Plaza on October 2, 2016.
- We created the new Board of Directors position of Fundraising Chair, and appointed Genevieve Wunder to the position in order to centralize and organize our fundraising and event planning activities.

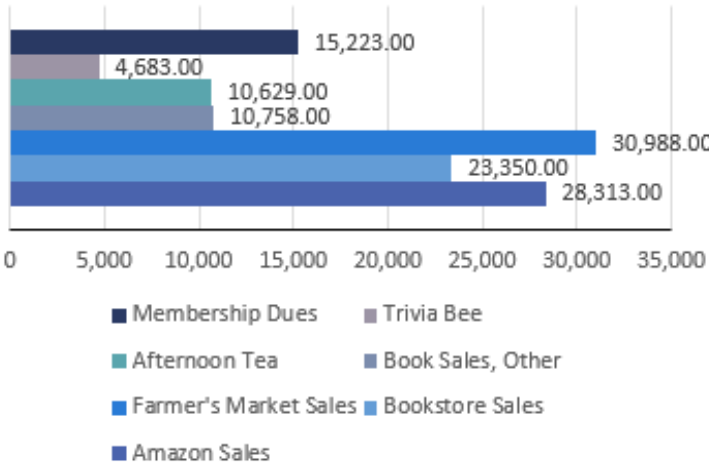


Community Involvement

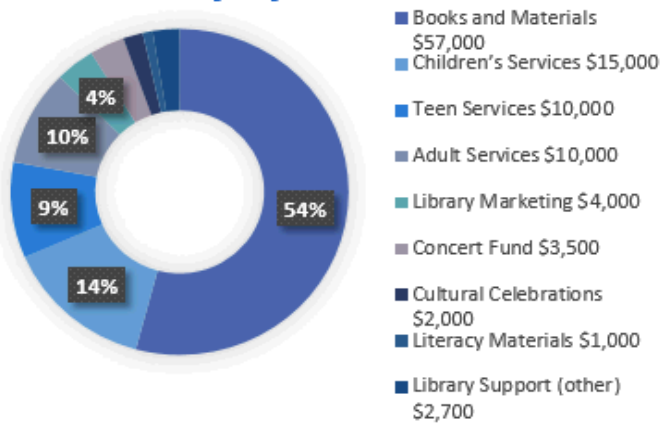
- The Friends of the Library do more than just fundraising: it also exists to support the Library through “community involvement and volunteer activities.” Highlights for 2016 included:
- Helped library staff to host author visits and provided refreshments. Oceanside Public Library was honored with visits from authors Vanessa Diffenbaugh, Geraldine Brooks, Andrew Roe, and Victor Villaseñor.
  - Held our second annual “Membership Appreciation” Event in October, in which wordsmith and humorist Richard Lederer gave a talk about Presidential trivia. Friends members enjoyed free refreshments at no cost during this National Friends of Libraries Week event, while we allowed new members to enroll for a limited time with a Buy One Membership, Get One Free special.
  - Represented the Friends and the Library at community -wide events such as Art Walk and Sunset Market. In what is perhaps our most notable tradition, Suzanne Williams chauffeured Splash, the Library’s mascot, in her convertible during the Freedom Days parade.
  - Increased our involvement in other community activities, ramping up our presence to the nonprofit and business community around Oceanside and making an effort to attend more Chamber of Commerce functions.



FOPL Income Streams, 2016



Funds Disbursement: Money donated to Oceanside Public Library by FOPL in 2016



Membership Information

Public libraries need Friends, and getting others to join the Friends of the Oceanside Public Library is an excellent way to meet that need. Friends of the Oceanside Public Library provide a unique opportunity to establish consistent, ongoing, and personal relationships within the community.

In 2016, we averaged around 500 members.

Under Membership Chair Blake Kern, we reached out to former members with a “We Want You Back” initiative and focused more on pursuing business memberships.

**Don’t forget to renew your annual membership!**

2016 Board of Directors

Jay Bretney	Treasurer
Kathy Christy	Mission Branch Bookstore
Paula DeBell	President
Geri Dee	Volunteer Hours
Mary Lou Elliott	Literacy Liaison
Tom Frankum	
Blake Kern	Membership Chair
Arne Pearson	
Leland Russell	
Ashley Simpkins	Vice President/Acting President, <i>See Gull</i> Editor, Social Media
Alberta Thomas	Parliamentarian
Gail Wells	Book Sorting/Book Sales
Suzanne Williams	
Chris Wilson	Website
Genevieve Wunder	Correspondence Secretary, Fundraising Chair
Library Staff	
Sherri Cosby	Library Director
Cheri Noel	Administrative Secretary Recording Secretary

Volunteer Hours Add Up!

- In 2016, 92 volunteers performed services for the Library specifically through the Friends.
- Those 92 volunteers completed 11,609 hours of service, equal to the work of about five and a half full time employees.
- Time *is* Money! This volunteer work is estimated to be valued at about \$280,717!

## Friends of the Oceanside Public Library

300 N Coast Highway

Oceanside, CA 92054

2016  
ANNUAL  
REPORT

**Celebrating 45 Years!**

*Founded in 1971 as a non-profit organization, the **Mission** of the Friends of the Oceanside Public Library is to support and promote the services and resources of the Oceanside Public Library through **community involvement, volunteer activities and fundraising**. The organization maintains a membership of persons interested in the library, sponsors special programs and cultural events for both children and adults, and works to enhance the library's collection and facilities.*



### How You Can Stay Involved

- Buy, renew, or gift a membership! Annual, individual memberships start at just \$10, and you can use the form on our website.
- Follow us on Facebook for the latest updates on our events and fundraisers—including the BAM! Book Sales.
- Call Cheri Noel, Library Volunteer Coordinator, to offer your time to volunteer: (760)435-5564
- Pick up the latest copy of the *See Gull*, our quarterly newsletter, anytime at either library location, or download an electronic copy from our Facebook page or website.
- Come to the Annual Meeting on 2/14/17 at 3 pm in the Civic Center Library.



**Facebook.com/OPLfriends**

**oplfriends.org**

**FriendsOfOceansidePublicLibrary@hotmail.com**



# Annual Report 2016

**A Non-Profit 501(C)(3) Organization**

**Federal Tax ID # 23-7149765 • State Tax ID # D0632215**

### To the Members and Supporters of Friends of the Oceanside Public Library,

Happy 2017, and thank you for supporting arts and education in Oceanside by supporting the Friends of the Oceanside Public Library.

This year, we have decided to do things a little differently than we have in the past, and supplement our Annual Meeting by publishing this Annual Report. In this report, you will find data, lists, and pictures that provide an eagle eye illustration of the good work in which our all-volunteer organization is engaged. It is our hope that this report will not only be informative, but also inspire you to continue in your support.

What the data included in this report do not capture are the personal stories that draw people to the library programs supported by the Friends. The stories are countless, and go far beyond booklovers checking out the latest bestseller: parents taking their kids to Children's Storytime, veterans taking advantage of career resources, retired couples attending a concert for date night, immigrant families picking up citizenship and language resources from the bookmobiles, and teens learning to code. Where else in the community can a person, regardless of age or cultural background, always find something new to learn, experience, and/or enrich their lives?

We are all fortunate to share in a gorgeous city that always strives to be a true community. The Library and its staff are no small part of that, and it is your membership and contributions to the Friends of the Library that make our Library special. Thank you.

Warmly,

Ashley E. Simpkins  
President, Friends of the Oceanside Public Library

P.S. We want to hear from you! If you would like to volunteer for upcoming fundraisers or functions, or if you have an idea that the Board of Directors must hear, please let us know! You are invited to the Friends' **Annual Meeting**, taking place on **2/14/17 at 3 pm** in the Civic Center Library Community Room.