

See Gull

Newsletter

Volume 44 Issue 2
May/June/July 2015

330 N. Coast Highway
Oceanside, CA 92054

3861-B Mission Avenue
Oceanside, CA 92058

(760) 435-5560

oplfriends.org

Alma Sisco-Smith
See Gull Editor

Directors

Paula DeBell
President
CCL Bookstore

Ashley Simpkins
Vice President
Social Media Secretary

Jay Bretney
Treasurer

Genevieve Wunder
Correspondence Secretary

Stephanie Cannon
MBL Bookstore

Geri Dee
Volunteer Hours

Mary Lou Elliott
Literacy Liaison

Tom Frankum
Outreach Co-chair

Blake Kern

Leland Russell
Membership

Alberta Thomas
Outreach Co-chair/Nominating

Gail Wells
Book Sorting/Book Sales

Suzanne Williams

Chris Wilson
Website

Library Staff

Sherri Cosby
Library Director

Cheri Noel
Recording Secretary
Volunteer Coordinator
See Gull Designer

A MESSAGE FROM OUR OUTGOING PRESIDENT

Dear Friends,
I am stepping down as President of the Friends of the Oceanside Public Library, but will continue to be an active voice on the Board. I have had a fantastic learning experience this past year, and am now handing the gavel over to a very capable new President...Paula DeBell!

Being part of this Board these past eight years has taught me many things and I appreciate all the many strengths that make up each individual person sitting around the table; it has created an effective, hard-working Board. I've come to realize that being a part of a team is a lot more than just sharing credit. A team effort takes compromise. When you are on a team you have to at times lead, follow, and more often than not, meet in the middle. Thanks to all of my fellow Board members, I have learned so much from you.

My wish is that we continue to experience success, and I have no doubt we will continue to sponsor even bigger and better events to help raise the much-needed dollars in support of our wonderful Library and its personnel.

Thanks to all our many members and volunteers for supporting the Friends with your hard-earned dollars and your precious gift of time and energy. You are invaluable!

Wishing everyone a joyous Spring,

Blake Kern
Out-going President,
Friends of the Oceanside Public Library

A MESSAGE FROM OUR INCOMING PRESIDENT

Legacy: According to the dictionary, the word means "something transmitted by or received from an ancestor or predecessor or from the past" <the legacy of the ancient philosophers>. Well that is certainly a word that describes the Friends of the Oceanside Public Library.

Hello Friends,
I am Paula DeBell, the new President of the Friends of the Oceanside Public Library. I am most honored and excited to serve you. I have big shoes to fill; Blake Kern is a hard act to follow. I am appreciative of the encouragement and friendship she gives me. Did you know that under her administration the Friends were able to donate \$106,000 to the Library?

I moved to Oceanside from Oregon three years ago to help my mother. However, my relationship with Oceanside goes back to 1951 when my father was stationed at Camp Pendleton. I actually went to first grade (1956) at Mission San Luis Rey's Academy of the Little Flower. Although being a Marine Corps child required moving across country every two to three years, I never forgot the smell of the orange groves and the balmy ocean breezes. My sisters and I returned for many spring breaks, staying at the old Knotty Pine Hotel on the strand. Oh, how the bumper cars at the fun zone, filled with young Marines, gladdened my teenage heart!

-- continued inside --

A Message From Our President (cont.)

I started volunteering with the friends in 2012 and became the Civic Center Library Bookstore Manager at the urging of volunteer Mary Ellen Reese. I've truly enjoyed the Bookstore the last couple of years; the dedication of the Bookstore volunteer staff is remarkable and with simple changes to enhance the environment, sales have increased.

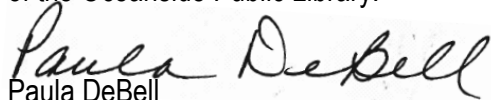
So, getting back to the Legacy bit—according to Robert D. Putnam's 1995 essay entitled ***Bowling Alone: America's Declining Social Capital***, the heyday of civic involvement was during the 1950's. Putnam goes on to describe how long-established civic organizations have suffered a decline in membership. He used bowling teams as an analogy.

Although the number of people who bowl has increased in the last 20 years, the number of people who bowl in leagues has decreased. If people bowl alone, they do not participate in social interaction and civic discussions that might occur in a league environment (http://en.wikipedia.org/wiki/Bowling_Alone).

I recently had the opportunity to review the historical records of Friends activities. In 1971, the Friends roster contained roughly 2,000 members! I learned about the tremendous commitment of the volunteers as they took on the business of fundraising, Book Sales, and volunteer recruitment. And some of those volunteers, such as Evie Magana and Alberta Thomas, continue to donate their time today. Talk about a Legacy!

So my vision is to build on the commitment of those who went before us. With the help of new Vice-President Ashley Simpkins (recent Friends New Generation Award winner and social media maven), outreach to the children and grandchildren of "the Greatest Generation" will be a prime focus. I envision an ideal blending of the old and new, always keeping the timeless quality of active volunteerism at the forefront.

So, jump on board! It's bound to be a fun ride. Become a member, or renew your membership, with the Friends of the Oceanside Public Library.



Paula DeBell

President, Friends of the Oceanside Public Library



Founded in 1971 as a non-profit organization, the mission of the Friends of the Oceanside Public Library is to support and promote the services and resources of the Oceanside Public Library through community involvement, volunteer activities, and fundraising. The organization maintains a membership of persons interested in the Library, sponsors special programs and cultural events for both children and adults, and works to enhance the Library's collection and facilities.

A Non-Profit 501(C)(3) Organization • Federal Tax ID # 23-7149765 • State Tax ID # D0632215

PURCHASE OR RENEW YOUR MEMBERSHIP TODAY!



Annual Membership: Individual — \$10 Booster — \$50 Business or Organization — \$100
Family — \$25 Patron — \$100 Benefactor — \$500

Donation: I've enclosed an extra \$ _____ to help the Friends.

Make check payable to: Friends of the Oceanside Public Library. Membership and donations are tax-deductible.

PLEASE PRINT

Name _____ Phone _____

Address _____

To return by mail: Friends of the Oceanside Public Library, 330 N. Coast Hwy., Oceanside, CA 92054-2824

oplfriends.org

NATIONAL LIBRARY WEEK: *It's Meaning, It's Measure!*

By Alma Sisco-Smith

April 12 – 18 was the week for celebrating libraries, an initiative of the American Library Association (ALA) first sponsored in 1958. According to the ALA, “*Today’s libraries are more than just books. Increasingly they are places of creativity where people can meet to share a hobby, use a 3D printer, edit a video, or use software to record their own music. Libraries offer access to the tools and technology essential to the economic and cultural lives of their communities.*”

This year, David Baldacci, best-selling author and literacy advocate, served as Honorary Chair for National Library Week. It was enlightening and inspiring to learn that in addition to his numerous books and film and television adaptations, Baldacci is involved with his family’s Wish You Well Foundation, which fosters and promotes the development and expansion of literacy and educational programs.

This year marked 20 years of the *Festival of Books*, a two-day celebration supported by the Los Angeles Times and held on the USC campus. The event features author panels and communication sessions, celebrity appearances, cooking demonstrations, art and photo installations, music performances, film screenings and hundreds of booksellers and exhibitors. Cruising the crowds at the festival were two high school students who helped their Los Angeles school begin a Reading Club that eventually became an integral partner of their city’s Big Read.

The love of literature runs deep for many, especially those with a role in libraries. Embracing and holding up literature in its many forms remains a vital force. Think on this: Libraries are truly the most diverse and least biased entities imaginable. Every day across the country they open their doors to everyone, making no judgments, but rather offering support, hope, enjoyment, and education. We are thankful for this freedom of expression.

Hanging in the Civic Center Oceanside Public Library - just across from the elevator - was a poster for National Library Week with one of my favorite quotes: “The more you read, the more you know. The more you know, the smarter you grow. The smarter you grow, the stronger your voice, when speaking your mind or making your choice.” WOW!

As a tutor with our READS Literacy Center, I think this could –perhaps even should – be our mantra; these are words that can and should encourage those who need help with reading; whether to learn to read, or to improve their reading skills. Whether younger or older, we must keep the flame burning to read. Whether *real*books or eBooks. Whether diagrams or instructions in written hard copy, or virtual *txt*, one needs to know how to read words. Let us all help those who need help to get help – FREE – from Oceanside Public Library’s Oceanside READS Literacy Center. Let us all continue to connect to one of the most powerful forms of progress - Reading. Please see the insert (the last two pages of this issue for electronic readers) and share it enthusiastically!

Oceanside Public Library Has Star Power!

In February and March, Oceanside Public Library rolled out the red carpets to celebrate its own stars – the volunteers and the staff. At the February luncheon, volunteers received celebrity treatment from the staff and were treated to a scrumptious bill of fare along with the elegant musical repertoire of pianist/entertainer, Robert Parker. In 2014, more than 22,000 hours were given to the Library by 216 volunteers. At the event, silver and bronze Presidential Awards were awarded to Martin Bussey, Alma Sisco-Smith, Joe McCluskey, Richard Mills, Yuko England, Laura Devalon, Mercedes Ortiz, Mia Winter, Jean Kirk, Paula DeBell, Marlene Steffen, Marlene Suliteanu, Dolores Segura, Martin Mullen, and Ashley Simpkins..

In March, a fabulous breakfast recognizing staff as various sparkling gems was symbolic of having one’s own

star in the walk of fame. The event “You’re a Gem—Shining Examples” lived up to its theme celebrating each employee’s talent and hard work.

In addition to being a strong community icon of literacy, Oceanside Public Library also demonstrates that it knows how to give satisfying and appreciative THANKS!



Popular pianist, Robert Parker, entertained at the annual Volunteer Appreciation and Recognition event held in February.

BOOK SALES NOTES AND NEWS

Farmers Market

The Farmers Market is an integral part of the Library's fundraising efforts, and nine Friends volunteers are an integral part of the market's success. The following people staff different shifts during the six hour day: Regina, Sylvia, Elizabeth, Mary N., Mary M., Jane, OraLee, Laena, and our newest helper Ted. We couldn't function without them.

Setting up for the market is the most difficult part of the day because more than 16 boxes (20-25 books per box) of new books are brought out and then must be integrated with the ones already on the carts. The skilled volunteers complete this important and tedious task in 45 minutes to an hour, when for others, it could take hours.

Books are brought out on carts that have been organized to identify and feature categories more efficiently. There is a large section designated to tweens and children, and non-fiction categories such as art, military, inspiration, travel, crafts, and cooking are also available on labeled shelves.

Many of the items available are paperbacks that sell at half price (\$2.00=\$1.00, \$1.00=.50¢, .50¢=.25¢). During the months of this past February and March, the sales yield was just shy of \$6,000. This was only possible because of all the wonderful donations of books and materials received from community members and Library supporters.

Our volunteers spend considerable time becoming familiar with the stock and therefore are knowledgeable in helping patrons find the books they want and may even suggest others. The volunteers will even take orders and look for the specific books requested.

Frenzy normally ensues for the volunteers at breakdown, which is made even more chaotic at the shutdown of the market because latecomers are trying to buy books and volunteers are busy trying to bring the stacked carts back into the Library. It is like a dance ritual of carts moving and stopping while at the same time continuing to sell books.

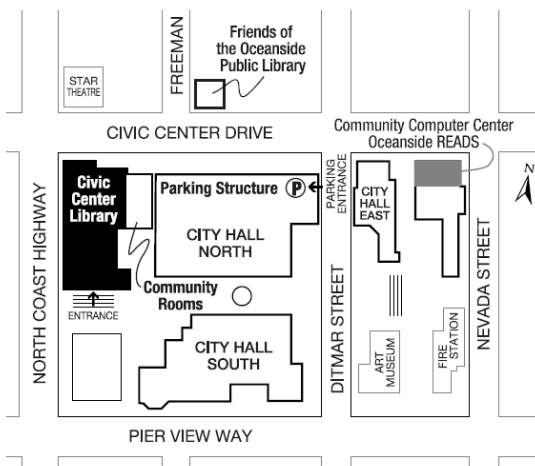
And though the volunteers endure this weekly adrenalin surge, they return to the inner sanctum of the Library Sorting Room in one piece, often with smiles, laughter, and stories to be shared amongst themselves.

The sales of donated books and items remain a phenomenon of importance. Books are also sold at the yearly Days of Art Faire and this year's yield was \$2,300, compared to last year's \$1,800. The Friends are grateful for the many contributions and hope to only increase them in the future.

Quarterly Book Sales

The Friends also feature four Big Book Sales per year. Many more amazing volunteers make these awesome book buying opportunities available. The average proceeds of these sales is approximately \$2,500 each, and are another avenue in which money is raised that, in turn, makes Library books, materials, and programming available to the public.

**Behind the
Library at
602 Civic Center Dr.**



**Saturday,
May 16, 2015**

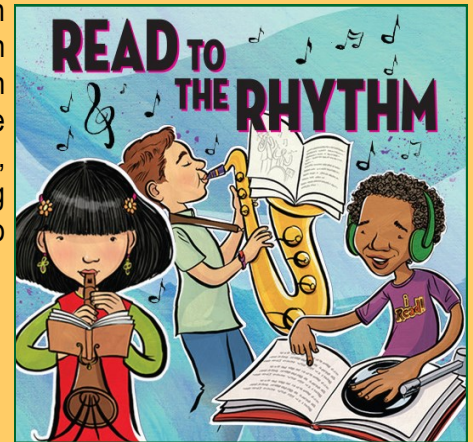
10 am to 4 pm

**EARLY BIRD SALE
for Friends Members only
from 9 am to 10 am
(Memberships are available for
purchase the day of the sale)**

Children's Department: Summer Reading is Here!

This year children, teens, and adults at the Oceanside Public Library will "Read to the Rhythm!" This fun musical-themed Summer Reading Program runs from June 5 to August 1. Our annual Summer Reading Program is important to our community because research has shown that children who do not read during summer break can fall behind two months in their reading achievement (Reading is Fundamental). This is known as the "summer reading slide." Fortunately, generous support from the Friends of the Library makes the Summer Reading Program beneficial and engaging to Oceanside families and helps overcome this challenge. Children are rewarded for reading and encouraged to share their reading experience with others through book reviews and drawings. Families are invited to further explore literature through Storytimes, crafts, and displays. Additionally, there are many free fun activities and

special events for families offered, highlighting the musical summer theme. Musicians, magicians, animals, and puppet shows will be featured throughout the summer. The Library will provide additional opportunities for kids to participate in some of its very popular programs, such as Science Fun, Minecraft and LEGO Build, which appeal to kids of all ages. Children and teens will have the opportunity to come together to create their own musical instruments, experiment with real ones, learn from specialists in the field, and make music themselves, all while being encouraged to read, read, read!



Spotlight on Donna McClintock Remembering a One-of-a-Kind Volunteer by Suzanne Williams

Some people just seem to light up a room. Donna McClintock was one of those people. She first began volunteering for the Library about ten years ago. Peggy and Fred Downing well remember when she first came to us. They were in charge of the weekly sorting and shelving at the Mission Branch Library. She caught on quickly and was cheerfully devoted to her work. She always did the jobs no one else wanted. When the Mission Branch Library was closed for refreshing and reorganizing, she and the Downings were still there, helping out.

Donna spent most of her younger years in San Diego. She graduated from Lincoln High School in 1962, and began working as a secretary for San Diego County. She finished her career in public service serving as district secretary for State Senator William Craven for 20 years, according to Ted Marioncelli, a very close friend for 41 years. He has known Donna as "one of the nicest persons I have ever met. She exuded goodness and was always so proud of her public service."

Donna came to a Friends Board Meeting in late 2014 with a fundraising idea. She had heard Dr. Richard Lederer's presentations and felt that he could draw in a good crowd who would pay to listen to him and donate to the Library at the same time. The Board agreed to plan the event and hold it on February 13, 2015.

The event was enthusiastically attended. Donna suffered a massive stroke and passed exactly one month later.

Dr. Lederer, upon hearing of her unexpected death remembers her as a caring and compassionate person. "She gives as naturally as she breathes. Heaven is better for her being there."

A memorial service was held on May 2 at the Generations Church with burial at the San Luis Rey Mission Cemetery. In lieu of flowers, the family has requested donations to the Friends of the Oceanside Public Library.



Donna and Ted, February 2015

Focus on the Boards: Who are they? And what do they do?

Library Board of Trustees Est. 1904

In 1904, the City Council took action to officially establish a Public Library and appointed a Board of Trustees as its governing Board. The primary responsibility of all members of governing City commissions, boards, and committees is to represent the City and advise elected officials and staff on policies pertaining to services and programs.

The Library Board of Trustees sets policy and makes all rules and regulations pertaining to the Library hours of operation, services provided, and the selection of materials placed in the facilities. The Board directly supports and promotes the Library's mission: To engage, inform, connect, and inspire, and its vision: The Oceanside Public Library will be the cultural heart of Oceanside, empowering the community by promoting literacy, information access, civic engagement, cultural inclusiveness, and openness to new ideas.

The five members of the Board serve at the pleasure of the City Council, do not make political decisions or act in any capacity reserved for elected officials. Members are appointed by the Mayor to represent the entire community and not exclusively the viewpoint of a participating group or interest. Members of the Board maintain regular interface with the Friends of the Library and the Library Foundation in order to maintain a strong and informed advocacy program.



The Library Board of Trustees. Pictured clockwise, from left: Worlie Cox, Max Disposti, Alma Sisco-Smith, Adrienne Hakes, Charlene Williamson

Friends of the Library Est. 1971

In the beginning of July 1971, a small group of individuals known as the Friends of the Oceanside Public Library launched its first major fund drive in support of establishing a new Library facility for Oceanside. Posters appeared on buses, numerous newspaper articles were published, and individual donor solicitations were robust, including Lifetime Memberships. Near the end of July, \$3,300 had been raised with 636 members on the list - an increase of nearly 150 new members. By August 5, the member count rested at 844. On August 20, 1971, the Friends of the Oceanside Public Library became incorporated. In 1972, the Friends received approval of their not-for-profit status.

The mission of the Friends is: To support and promote the services and resources of the Library through community involvement, volunteer activities, and fundraising. The organization maintains a membership of persons interested in the Library, and through its fundraising efforts, sponsors

special programs and cultural events for both children and adults, and works to enhance the Library's collection and facilities.

Funds raised in support of this mission augment the annual funding from City of Oceanside. In 1971, The Friends raised \$23,238 from memberships, donations, book sales, and other special events. In 2015, their efforts resulted in \$128,622 raised.



The Friends Board. Top Row, from left: Jay Bretney, Suzanne Williams, Paula DeBell, Gail Wells, Mary Lou Elliott, Alberta Thomas, Ashley Simpkins. Bottom row: Chris Wilson, Lee Russell. Not pictured: Stephanie Cannon, Geri Dee, Tom Frankum, Blake Kern, Genevieve Wunder.

Library Foundation Est. 2003

The Oceanside Public Library Foundation was established in 2003 as a non-profit organization, and currently has eleven community members serving on its Board. The Foundation focuses its efforts on soliciting and managing gifts, trusts, and bequests to build an endowment that will ensure continuing excellence of library services for present and future generations of Oceanside residents. The Foundation has helped refurbish sites, meet matching fund grants, fund special events, and has joined with the Friends in efforts to

enhance the services the Library offers the community.

Since its inception, the Foundation has received more than \$450,000 in legacies and bequests, and some of these monies have been used to refurbish both the Civic Center and the Mission Branch Libraries. A mural in the children's room, the Helen M. Nelson Heritage Room, the Foundation Computer Training Room, the Donor Wall, new flooring for the stairs, and children's furniture and shelving have all enhanced the Civic Center Library. As part of a refurbishing in 2014, the Mission Branch Library received shelving and furniture, a reference desk, and a circulation desk. The Bookmobile got computers and graphics in 2009. In 2014, the Adelante truck was put back into operation with similar updated computers, books, and materials.

Other projects of the Foundation have included estate planning seminars, matching funds for special grants, a photo archival project, the Tabard Inn Library, tablets for the children's departments, and special events. The Foundation does not replace City funding, but is a much needed supplement to it, providing both short and long-term Library projects.



The Foundation Board. Clockwise, from left: Suzanne Williams, Lillian Adams, Marie English, Vernon Allen, Chris Wilson, Bill Rego, Sherri Cosby, Charlene Williamson, Art Mandelbaum.

Memorial, Honorarium and Gift Book Donations February-April, 2015

In Memory of Alicia Bedwell

Pioneer Girl: The Annotated Biography

In Memory of Dan Carson

Hammer Head: The Making of a Carpenter
Personal Benchmark

In Memory of Stephen Czerkas

The Artful Species
Undeniable: Evolution and the Science of Creation

In Memory of Don Erbe

Chevy Chevelle: 50 Years

In Memory of Joe Graybeal

Bird Brains
The End of the Rainbow

In Memory of Chuck Kimbrel

Start With Why
Today Matters

In Memory of Sam B. Lithgow

Charlie Plays Ball
What God Sees

In Memory of Julie Ryan

The Red Tent

In Memory of Michael Sawyer

Assorted Titles

In Memory of Kathryn and Robert Walsh

The Sound of Music Story

Donated by:

Cathie and Larry Hatter

**Cathie and Larry Hatter
Cathie and Larry Hatter**

**Cathie and Larry Hatter
Cathie and Larry Hatter**

Cathie and Larry Hatter

**Cathie and Larry Hatter
Cathie and Larry Hatter**

**Cathie and Larry Hatter
Cathie and Larry Hatter**

**B.L. Gabriel
B.L. Gabriel**

Ryan Family

Library Staff and Friends

Laura Arnsbarger

FIRST QUESTION:

What is back by popular demand?

ANSWER:



Sunday, July 19, 2015 • 2-5 pm

Veterans' Association of North County Resource Center
1617 Mission Ave., Oceanside

Refreshments • Opportunity Drawing • Service Auction

Save the date!

Get your teams together now!

Presented by and a fundraiser for

Sponsorship opportunities available.



Find us online:
oplfriends.org
facebook.com/oplfriends

A Non-Profit 501(c)(3) Organization • Federal Tax ID #23-7149765 • State Tax ID #D0632215

Friends of the Oceanside Public Library

1971-2015

*Celebrating 44 Years of
Community Service*



Facebook.com/OPLfriends

oplfriends.org



Twitter.com/OPLfriends

FriendsofOceansidePublicLibrary@hotmail.com



**FAMOUS DAVE'S
IS PROUD
TO SUPPORT**



Friends of the Oceanside Public Library

With each flyer presented Famous Dave's will donate 20% of the sales you bring in to our organization. Enjoy great food while helping fundraise for Friends of the Oceanside Public Library!

(Remember, you MUST present this flyer at the time of purchase!)

WHEN: May 18th, 2015

WHERE: 303 Vista Village Dr, Vista, CA

HOURS: ALL DAY 11:00 am-9:30 pm

(Telephone 760.726.7866)

We look forward to seeing you there!

This flyer is required with each order to receive credit for the sale. Sale cannot be included in donation amount without flyer. Offer valid only on the date stated above.



*The more you read,
the more you know.*

*The more you know,
the smarter you grow.*



*The smarter you grow,
the stronger your voice*

*When speaking your mind
or making a choice.*

Share this with someone who would like to learn to read or learn to read better.

(See reverse)



Learn to read.

Oceanside READS welcomes you!

- FREE books
- Your own FREE teacher

PHONE (760) 435-5680

Oceanside READS Learning Center
321 N. Nevada Street, Oceanside, CA 92054-2811

Oceanside READS Locations

Literacy Center

321 N. Nevada St., Oceanside, CA 92054
(760) 435-5680

Hours: Mon., Tues., Wed., 10-7; Fri., 10-2

Civic Center Library

330 N. Coast Hwy., Oceanside, CA 92054
(760) 435-5600

Hours: Mon., Tues., Wed., 10-7

Thurs., Fri., Sat., 10-6

Mission Branch Library

3861-B Mission Ave., Oceanside, CA 92057
(760) 435-5600

Hours: Mon., Tues., Wed., 10-7

Thurs., Fri., 10-6

Sat. 12-5

READS Adult Literacy Coordinator: Corrie Miles (760) 435-5680

California Library Literacy Services — Southern California Library Literacy Network — San Diego Council on Literacy

Become a Volunteer Tutor . . . Make a Difference in Someone's Life

The idea of tutoring is an attractive, but intimidating, idea for some people. "After all," they wonder, "what can I tutor? And how can I learn how to do it?" Oceanside READS offers training for adults who wish to help other adults with low literacy skills—to enable them to function better in society.

Requirements for Tutoring Adults

- Be at least 18 years old
- Be a high school graduate or equivalent
- Complete a free eight-hour training
- Commit to tutoring for at least six months
(It's okay to go on vacation.)
- Tutor for a minimum of two days per week,
90 minutes per session

Next Tutor Training Schedule

Orientation

Wednesday, May 27, 6-7 PM

Training

Saturday, May 30, 9 AM - 4:30 PM

Location

READS Literacy Center

Please call (760) 435-5680 for more information, or if you would like to volunteer.