

# See Gull

# **Newsletter - Summer 2013**

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## A MESSAGE FROM OUR PRESIDENT

When the novel idea of having a Spring High Tea fundraiser was first presented to the Board of the Friends of the Library, it was met with a degree of skepticism. Would anyone want to come? What about the unpredictable April weather?

The idea was first suggested by Librarian Extraordinaire, Monica Chapa-Domercq, to be held as part of the celebration of Oceanside's 125th anniversary. Both the Friends of the Library and the Library Foundation agreed to sponsor the event and decided that service groups and other organizations and interested individuals could sponsor tables and provide the place settings for tables of eight. The event would be held outdoors in the Civic Center Plaza.

Little did we dream that so many people would be glad to do just that! Twenty-three groups agreed to be responsible for tables. Seven more tables were provided for individuals independently purchasing tickets. People told me how much fun it was to be able to use the fancy china and linens that they had carefully packed away. Some of us found flowery, but seldom used dresses, and decorated hats or dressy shirts to grace the scene. We just hoped that the current unseasonably cold weather and overcast skies would not dampen our spirits.

When the big day arrived, the sky was clear and the sun dominated our garden scene by the fountains in the plaza. Thirty round tables were covered in crisp white linen cloths (thank you, **Mission Linen Supply** for donating them!). Each table was a work of art, featuring treasured china, exquisite linen accents, and an exotic variety of floral centerpieces. An old-fashioned white picket fence enclosed the tables. Lovely harp music was provided by **Leah Panos, SDSU Artist-in-Residence with the Adams Project**. I'm so glad that we have photos of the event, because it is almost impossible to describe it adequately. It was a stunning celebration of springtime.

The food was amazing! Our caterer, **Pam Phillips**, certainly exceeded expectations with four delicious kinds of tea sandwiches, scones with Devonshire Cream and preserves, lemon bars, chocolate dipped cookies, fresh fruit, lemonade, and of course tea.

It was a true delight to be served by some of the sweetest young people in Oceanside.

-continued inside-

Founded in 1971 as a non-profit organization, the mission of the Friends of the Oceanside Public Library is to support and promote the services and resources of the Oceanside Public Library through community involvement, volunteer activities and fundraising. The organization maintains a membership of persons interested in the library, sponsors special programs and cultural events for both children and adults, and works to enhance the library's collection and facilities.

### A Message From Our President (cont.)

Miss Oceanside and Miss Teen Oceanside, and their courts, as well as Teen Partners from the Library, assisted in the serving and in doing the extra running around for the Opportunity Drawing. Their cheerful assistance kept the whole event on track. A big Thank You to them! In all, over 85 prizes were generously donated by community members for the drawing and the silent auction. Please refer to the list of our many thoughtful sponsors and donors who helped us raise some of the funds that our Library so desperately needs. We are fortunate to have them in our community!

Another bright spot was the program. Guest speakers **Kristi Hawthorne**, President of **Oceanside's Historical Society**, and **Elaine Swann**, a popular local television personality, delivered delightful and informative messages. After the tea, Sherri Cosby, our resourceful Library Director, invited us to view the improvements in the Heritage Room and to appreciate our Donor Wall. New plaques were recently made to honor the benevolence of Esther McCord and Jean Tweedie. Both women are loved for their years of volunteer service to the Library.

On a sad note, looking back on the days prior to the tea, our nation was rocked by the tragic news of the explosions at the Boston Marathon, and at the factory in West Texas. To witness the cohesiveness of our community in supporting the many services of our Library was inspiring. Gathered together were representatives of our youth, more than a dozen service organizations, civic leaders, city officials, and a goodly sample of Oceanside citizenry. The mood was upbeat, the air was spring-like, and there was a pervasive feeling of hope for what lies ahead.



# High Tea Fundraiser

See the Letter From Our President for a complete description of this wonderful event which was held on April 19. It was an amazing success, and we could not have done it without the help and support from the following:

# Supporters and Underwriters

Allie's Rentals • Boys & Girls Club Oceanside • Dr. William Dern Marie English • Filipino American Assoc. of S.D. North County Deputy Mayor Jerry Kern • KOCT • Mission Linen Supply Oceans Eleven Casino Oceanside • Historical Society • Oceanside Jaycees Alix Olson • Bill & Lynn Rego • Sequoia Dream Foundation Soroptimist International • Honorable Oliver Speraw

# Prize Donors

101 Café • Amazon Bikes • Heather Bashore • Beach Break Café • Big Bob's Pizza • Birch Aquarium • Boomers • Bradford Renaissance Portraits • Breakfast Club Diner • Broadway Theatre • Broken Yolk Café • Bull Taco • California Center for the Arts • Callaway Vineyard and Winery • Stephanie Cannon • Chili's Bar & Grill • Coco's Bakery & Restaurant • Coyote Café • Paula DeBell • Emerald Island Golf • Flagship Cruises • Fratelli's Restaurant, Oceanside • Ginger Snips • Hansen's Heritage • Harbor Fish & Chips • Hornblower Cruises & Events • Hunter Steak House • Blake & Jerry Kern • Mary's Family Restaurant • John Maxwell • Mimi's Café • Dr. Richard Mohrlock • Moonlight Stage Productions • Museum of Making Music • New Village Arts • Diane Nygaard • Red Lobster Restaurant • Residence Inn Marriot • Rowley Portraiture • San Diego Botanic Garden • San Diego Chargers • San Diego Repertory Theatre • Sizzler Restaurant • Honorable Oliver Speraw • Staples • Star Theatre • Tin Fish • TNT Hair Design Salon • Vintage Sanctuary • West Inn & Suites • Suzanne Williams • Dan Wyman Photography • Peggy Young • Yoga Oceanside

# **Library Foundation News**

by Charlene Williamson, President

The Oceanside Public Library Foundation has recently funded some special projects for the Library. It has purchased computer tablets for both the Children's Department at the Civic Center Library and for the Bookmobile. These tablets are already in constant use. They provide many preschool level reading games, take up much less space than the computers, and are fun for the children. Come watch the little faces as they competently work these tools that some adults have trouble mastering.

Other funding from the Foundation includes new My First Library Card updates, thank you cards, a photo archival project, matching funds for an *America's Music* grant, e-audio books, the *My Oceanside* art display, and underwriting the recent High Tea fundraiser. The My First Library Cards are for babies over three weeks old, we like to catch them young. This and other projects are supported by the Foundation after requests by staff are approved by Library management, and then presented to the Board. Library staff is currently updating their "wish list" of items not covered by the City budget monies.

The funds donated to the Foundation continue to be used to augment programs and facility costs at all Library venues, and the Foundation Board wishes to thank those who, through their generosity, have helped improve our Library services.

# Spotlight on Honored Volunteers

Cheri Noel, our inimitable Volunteer Coordinator, presented the annual Spring Volunteer Recognition event on April 25<sup>th</sup> in the Civic Center Library Community Rooms. She invited all of the Library's active, adult volunteers to celebrate "the sweet taste of volunteering," complete with scrumptious slices of pie and some very special award presentations.

**Gail Wells** certainly earned the President's Call to Service Award for 4,000 hours or more over a lifetime. She actually volunteers more than 2,000 hours per year... an amazing feat! Gail has masterminded the dramatic increase in funds from Book Sales, which include supplying both Bookstores and the Farmers Market, as well as initiating internet book sales. Largely due to her efforts, the Friends have been able to significantly increase the amount they donate to the Library each year.

**Jay Bretney**, the hard-working Treasurer of the Friends of the Library, received the award for the Friends Board. Not only has he supervised our economic development, but he also has helped to push our fundraising to new heights.

Other award winning volunteers included **Yvette Esquivel** and **Mike Nave** for their efforts in the Adult Services Department of the Library. Yvette volunteered 963 hours in 2012, and Mike teaches great computer classes. **Lola Sherman** received an award for her dedication to completing archiving projects for Library Administration, and **Teresa Zachary** was honored for her work with the Homebound patrons. **Lillian Bell** and **Thomas Lindert** were each recognized for their dedication to the Civic Center and Mission Branch Bookstores respectively. The Children's Department chose to honor **Rosalinda Concepcion**, and the Mission Branch chose **Artis West**, although unfortunately neither volunteer was able to attend the ceremony as they were out-of-town. The Support Services Department awarded **Wayne Weers** for his amazing shelving efforts over the summer, and Collection Management awarded **Deborah Truesdell** for her awesome efforts. And last but certainly not least, Oceanside READS chose to show its appreciation to **Mr. Walt Taylor** for his years of service and devotion to the program.



# Memorial, Honorarium and Gift Book Donations SUMMER 2013

In Memory of Sandy Andrews

Craft: Techniques and Projects

In Memory of Paul Dresser

Elvis in Vegas

The Ultimate Guitar Book

In Memory of Guy Headrick

Drawing & Painting Trees in the Landscape

Landscape Painting

In Memory of Joan Largent

The Appalachian Trail: Celebrating America's Hiking Trail

In Memory of Randall Mitchell

The Marine Corps: Three Centuries of Glory

The Attack of Pearl Harbor

His Name Was Raoul Wallenberg

In Memory of Bill Miyagawa

Ocean Fishes

Sea Glass Hunter's Handbook

In Memory of Peter Novak

Taylor's Master Guide to Landscaping

You Wouldn't Want to Sail on the Titanic

In Memory of Diane Nydegger

Art: Over 2,500 Works From Cave to Contemporary

A Picture for Harold's Room

In Memory of Sarah Quealy

The Giving Tree

**Donated by:** 

**Cathie and Larry Hatter** 

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R.J. and Charlene Williamson

**Cathie and Larry Hatter** 

**Pacific View Charter School** 



On April 27, Oceanside READS Literacy Center hosted a luncheon to celebrate the achievements of its adult literacy students. Our volunteer tutors brought the idea to Literacy Coordinator Corrie Miles who agreed that the learners deserved recognition, and the plan was soon set into action. On the committee of tutors who spearheaded the event were Mary Lou Elliot, Ana Jones, Eileen Shearin, and Andrea Spolidoro. It took place on a sunny afternoon at Oceanside's Broken Yolk Café.

More than 52 people joined us for a fantastic lunch including Mayor Jim Wood and Councilmember Jerry Kern. From the Friends Library Board were Blake Kern, Stephanie Cannon, Alberta Thomas, and Mary Lou Elliott. Library Director Sherri Cosby and Library Division Manager Brad Penner were on board to help with festivities as well as Board of Trustees President Charlene Williamson, and members Marie English, and Alma Sisco-Smith, also a READS tutor. The Library Foundation was represented by Art Mandelbaum. It was a pleasure to have so many tutors, family, and friends to cheer on our students.

Special guest John Corcoran gave a rousing speech about the difficulties of being an adult who is unable to read. He wowed the crowd when explaining, "We aren't dumb, we aren't stupid...we just need help." Mr. Corcoran also thanked our wonderful tutors and explained that tutors change lives. Each student received a certificate acknowledging his or her efforts to learn.

Illiteracy is still a big problem in the United States, and Oceanside READS and the Oceanside Public Library have been a big part of bringing about positive changes in the lives of our adult students. Illiteracy has been long thought of as a secret shame, and students are courageous just for coming forward and admitting that they need help.

Oceanside READS would like to thank all of its students, tutors, and other attendees, as well as Mr. Brian Martin, Manager of the Broken Yolk Café. This event was made possible by donated funds.

# A New Vision and Mission for Oceanside Public Library

by Sherri Cosby, Library Director

Library management and staff began work on a new strategic plan in mid – 2012. The goal was to review and update the Library's current guiding statements, principles, goals, and objectives as they relate to community need and our diverse populations. To assist with this task a Community Planning Committee was formed based on staff and Library Board recommendations. It was a true cross-section of our broadly diverse local community. Three planning meetings were held with this group to let them outline a vision for Oceanside, gather their input, and get direction from them on key goals. Library staff, managers and the Library Board played key roles in the development of the plan as well.

The finished product is a plan with a new vision and mission statement, and six broad goals with more specific goals and objectives outlined within the plan.

## Our New Vision

The Oceanside Public Library will be the cultural heart of Oceanside, empowering the community by promoting literacy, information access, civic engagement, cultural inclusiveness, and openness to new ideas.

# Our New Mission To engage, inform, connect, and inspire

The full Strategic Plan is available online on our website at <a href="https://www.oceansidepubliclibrary.org">www.oceansidepubliclibrary.org</a> click on the "About Us" section.

## **Dig Into Reading**

by Grace Francisco, Children's Dept. Manager

Children's services are happily busy, getting ready to spring into summer with lots of exciting and fun activities. Spring inspired the staff to provide lots of educational and enriching programs, including a very popular Dr. Seuss reading program which allowed children to earn small incentives for reading. Spring into Reading was an early literacy program which asked parents to do six interactive things with their younger children in order to foster a love of reading, music, counting, verbalizing, and the arts. The suggested activities provided parents with some practical ideas for incorporating learning into everyday actions.

Music was a highlight of spring as dance instructor Nikola Clay taught the children dances from around the world in a fast paced and lively class at both the Civic Center and Mission Branch Libraries. As part of National Library Week, the Bookmobile celebrated National Bookmobile Day on April 17 with a big party at John Landes Park featuring stories, crafts, the fabulous Sunset Strummer musicians and a delicious cake. Libby Lake Park's Bookmobile stop had a party on April 30 to celebrate the Day of the Children/The Day of the Book (Dia del Libro y del Nino). Of course, books were the highlight of this fiesta also!

Johnny Appleseed made an appearance at the Mission Branch Library, teaching families all about the legendary folk hero who continues to inspire people to this day. The book club for Tweens in 3<sup>rd</sup>-6<sup>th</sup> grades meets once a month and they have a wonderful time discussing books, making art and enjoying a tasty treat! In honor of National Autism Awareness Month, our Sensory Storytime was geared for children on the autism spectrum and with special needs, using interactive books, songs and tactile painting crafts.

This summer's reading program theme is "Dig into Reading," a broad theme lending itself very well to a myriad of educational, enlightening, and fun activities. Children will be encouraged to keep up their reading skills throughout the summer by earning cool incentives and attending even cooler programs! Research consistently shows that children who read all summer long can maintain, and in some cases, even reach a higher level of reading capability.

All of this and so much more is possible through the Friends' incredible generosity, dedication, and loyalty to our Library.



The Library
features books
and reading
themed
programs for all
ages thanks to
the Friends.



# Go Team! Library Employees Recognized for How Well They Play Together

by Brad Penner, Library Division Manager

Every year the Library staff get together for breakfast and a chance to applaud employees being recognized for outstanding contributions. This year's "Go Team" theme was developed around the different players and staff on a baseball team. As Director Sherri Cosby explained, "just as in baseball, the Oceanside Public Library is a group of unique individuals that

come together to make up one awesome team." The nominations for the awards are made by staff, with the Library Director making final decisions.

At the event on March 13, every staff member who was commended and nominated by a peer was recognized, and those selected for an award got certificates and gifts such as travel mugs, etc. Sherri explained how each baseball idea related to the great work staff does at the Library. Out of 51 current staff, there were 36 individuals nominated a total of 86 times—some staff members were nominated as many as five times! The quotes below reflect statements from co-workers, the Director, or both.

"Power Hitters" Michael Sawyer and Janiqua Edmondson, are staff members who know how to deliver great customer service. Janiqua "follows policy, has a great way of informing the public, and goes above and beyond to help out the patrons." Michael is "so nice and cheerful, and he brings chocolate and soups for the staff." They are both "always helpful, professional, knowledgeable and pleasant to our patrons." "Utility Player" Rose Conrad, is a team member who "is always supportive of her teammates and can 'play any position....' She can work Reference, Children's, Phone Center, and Greeter, and is always willing to pitch in where needed." Special Coach's Choice Award winners Adeline Piñon, Marie Town, Jessica Ziebol, CJ Di Mento, Emily Thayer, and Lisa Ferneau-Haynes, were recognized by the Director for their outstanding work on the Strategic Plan.

"Equipment Manager" Anna Corral, is a staff member who works behind the scenes. Baseball equipment managers may even have to do team laundry. Sherri noted, "I don't think we've asked for laundry service, but we've come close!" Anna "keeps things running smoothly in the receiving area; is always willing to pitch in with courier duties; diligently finds the new books and materials and makes sure that they go to their proper homes; and even when it's a mystery, she solves it." "Scout" Kristine Moralez, shows how outreach efforts by staff relate directly to the Library's success. Kris is always, "getting the Library's name out in the community, and is willing to go to any and all opportunities outside the Library to promote library services, literature and books." "Coach" Emily Thayer is a staff team leader who is "always calm and diplomatic in her approach, and helps to make a positive work environment."

"Rookie of the Year" Jennelise Hafen, is a new staff member who has made major contributions and is described in "one word – FUN! No, really –what a talented librarian. She does awesome programming that is cool and fun, has unique and creative ideas, and is great to work with." "Hall of Famer" Marie Town was among nominees who had to have been with the Library more than two years to be eligible, and has made her own great contributions. She "does a great job with programming; creates great displays and fliers; started a 'tween' book club that has been very successful; is a pillar of the Library in all areas; is always ready to help and take the lead, no questions asked; and does a great job promoting and presenting innovative and fun programs."

For the "Most Valuable Player (MVP)" award, Sherri noted, "this was a tough decision because every one of the nominees is among the best performers." Monica Chapa Domercq, was chosen as "MVP" because "she does so much and she does it excellently. She is a great manager and amazing librarian, is open to suggestions from everyone, excited about programs and events, and encouraging to staff. Monica has vision for the future, makes others feel appreciated, and motivates and inspires the whole library with her winning manner and warm personality." Thanks to the assistance and efforts of Lola Sherman, Monica was also recognized on April 5 for the same qualities with the Rotary Club of Oceanside's Vocational Service Award.

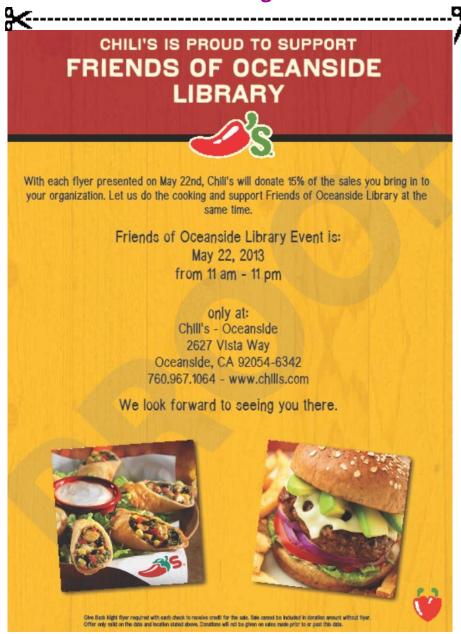
# Friends of the Oceanside Public Library

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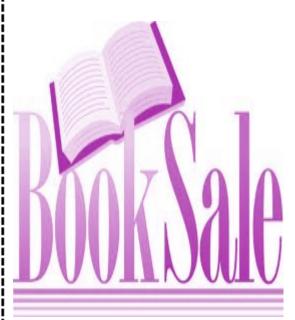
#### 1971-2013

Celebrating 42 Years of Community Service



Please clip or print this flyer and take it with you to Chili's on May 22 to help the Friends and their neverending quest to support your Library.

Thank You!



# MAY 18 10 AM to 4 PM

<u>Friends' members</u> admitted at 9 AM

602 Civic Center Dr.

- Hardcover books
- Paperback books and Magazines
- DVDs, CDs, and VHS

